

Yorkshire Dales National Park
Economic Data by Visitor Type – within National Park Boundary

STEAM FINAL TREND REPORT FOR 2015-2017										Comparing 2017 and 2016			COMPARATIVE HEADLINES							
YORKSHIRE DALES NATIONAL PARK - WITHIN THE PARK BOUNDARY										All £'s Historic Prices										
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2017 & 2016 - IN HISTORIC PRICES																				
KEY		Staying in Paid Accommodation										All Staying Visitors			Day Visitors			All Visitor Types		
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types			
Less than 3% change		Serviced			Non-Serviced			Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types			
A Fall of 3% or more		2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %	
Visitor Days	M	0.59	0.57	2.8%	1.43	1.41	1.4%	0.12	0.12	0.7%	2.14	2.10	1.7%	4.08	4.02	1.5%	6.22	6.12	1.6%	
Visitor Numbers	M	0.33	0.31	5.1%	0.26	0.23	14.5%	0.03	0.03	0.9%	0.61	0.57	8.7%	4.08	4.02	1.5%	4.70	4.59	2.4%	
Direct Expenditure	£M																239.7	229.1	4.6%	
Economic Impact	£M	78.07	73.53	6.2%	87.74	84.21	4.2%	5.65	5.47	3.3%	171.45	163.21	5.0%	149.02	143.06	4.2%	320.47	306.27	4.6%	
Direct Employment	FTEs	1,277	1,271	0.5%	1,625	1,613	0.7%	53	52	1.4%	2,955	2,936	0.6%	1,370	1,340	2.3%	4,325	4,276	1.1%	
Total Employment	FTEs																5,188	5,116	1.4%	

Yorkshire Dales National Park
Economic Data by Visitor Type – (Old Boundary – pre August 2016)

STEAM FINAL TREND REPORT FOR 2009-2017											Comparing 2017 and 2016			COMPARATIVE HEADLINES					
YORKSHIRE DALES NATIONAL PARK - WITHIN THE PARK BOUNDARY											All £'s Historic Prices								
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2017 & 2016 - IN HISTORIC PRICES																			
KEY		Staying in Paid Accommodation									All Staying Visitors			Day Visitors			All Visitor Types		
An increase of 3% or more		Staying in Paid Accommodation			Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types					
Less than 3% change		Serviced			Non-Serviced			Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
A Fall of 3% or more		2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %	2017	2016	+/- %
Visitor Days	M	0.53	0.52	2.7%	1.09	1.07	2.0%	0.10	0.10	0.6%	1.71	1.68	2.1%	3.34	3.29	1.5%	5.06	4.97	1.7%
Visitor Numbers	M	0.30	0.28	5.0%	0.20	0.17	15.2%	0.02	0.02	0.7%	0.52	0.48	8.5%	3.34	3.29	1.5%	3.86	3.77	2.4%
Direct Expenditure	£M																197.5	188.9	4.5%
Economic Impact	£M	69.77	66.41	5.1%	67.09	64.08	4.7%	4.74	4.59	3.2%	141.59	135.08	4.8%	122.02	117.14	4.2%	263.61	252.22	4.5%
Direct Employment	FTEs	1,133	1,128	0.4%	1,324	1,314	0.7%	44	44	1.3%	2,501	2,486	0.6%	1,122	1,097	2.3%	3,623	3,583	1.1%
Total Employment	FTEs																4,329	4,271	1.4%