

# The Tourism Team



*Yorkshire Dales National Park Authority Tourism Officer*  
*Kathryn Storey*  
*Helen Dalton*  
*supported by Katy Foxford*

# Our role

## Special qualities of the Yorkshire Dales National Park

In the Yorkshire Dales National Park, the interaction of people with nature has produced a landscape of remarkable beauty and distinctive character, cherished and enjoyed by people for centuries.

and human activity have shaped the landscape.

The most extensive caving area in the UK, including the longest cave system in the UK - the Three Counties System, and one of the largest caverns and the highest unbroken underground waterfall in the UK at Gaping Gill.

Howgills, a series of grassy rounded knolls made up of rocks from the older glacial period, sweeping steeply upwards from deep ravines to broad rounded tops.

Glacial and post-glacial landforms and features, including drumlins, such as the Malham Terraces, limestone pavements, and waterfalls.

## Dark Skies Festival 15 February to 3 March 2019

Celebrating the night skies above the Yorkshire Dales National Park and Nidderdale AONB

- Awesome Planetariums
- Night Runs
- Magical Moonlit Walks
- Celestial Stargazing Parties
- Light & Time bike rides
- Movie Nights
- Craft



A traditional pastoral landscape created by livestock farmers over several centuries. This historical landscape is acknowledged as internationally important and includes:

- an intricate network of drystone walls (as well as hedgerows in Lower Bishopdale, the Lune Valley, Dentdale and Sedbergh) that create a patchwork of enclosures across valleys and valley sides;

stone-built field barns, which in some parts of the park, notably Arkengarthdale and Swaledale, are

in which evidence of geological use and the current

# Dark Skies Festival 2019



**SOLD OUT!**



## Stump Cross Caverns Menu

### SOUP A NOVA

Classic delicious homemade tomato soup with sun dried tomatoes. £4.45

## DARK SKIES FESTIVAL CANOEING

BOOK DARK SKIES CANOEING HERE 6pm - 8.30pm

# Yorkshire Dales Cheese Festival 2019



# Food Business Toolkit

## WHAT IS FOOD TOURISM?

*“Food tourism is the act of traveling for a taste of place in order to get a sense of place.”*

*Food and Tourism go hand in hand. We want to help businesses promote their drink and increase the knowledge about the food from our area so that we can become a destination for “food tourists”.*

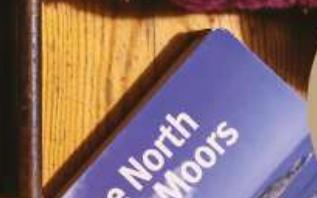
### This can be done by:

- Using quality ingredients
- Using Local suppliers
- Creating a unique product
- Create a unique packaging
- Focus on the story behind the food
- Offer farm gate sales
- Develop a food trail
- Use reputation of the area
- Ensure you have a good service
- Distinctive food products
- Traditional food products
- Demonstrate local food and heritage



*Food Fact:*

**X0,000 VISITORS  
SPENT £X00,000  
ON FOOD**

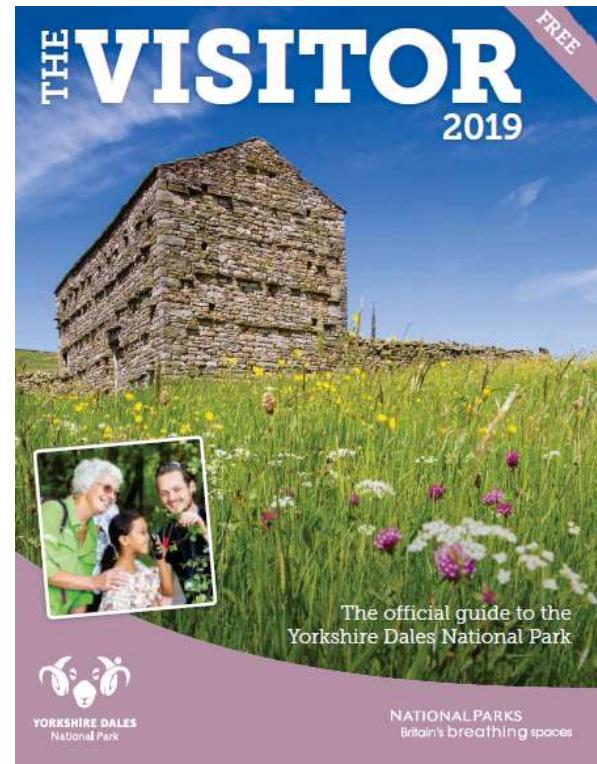


Visitors want to experience a food-loving culture that they're not used to.

# How we can help



**YORKSHIRE DALES**  
National Park Authority  
Sustainable Development Fund



[www.yorkshiredales.org.uk](http://www.yorkshiredales.org.uk)

# Contact us



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