

**Application to use the five  
Yorkshire Dales National Park logos**



**YORKSHIRE DALES**  
National Park Authority

**You must meet one of the following criteria to be eligible to apply**

Please select and then complete and return the form.

I am a business, charity, organisation, group or individual:

- based in or carrying out the substantial part of my work in the Yorkshire Dales National Park, or whose work is substantially Yorkshire Dales National Park-related
- holding an event or activity in or about the Yorkshire Dales National Park.

**About the applicant**

Name of business, charity, organisation, group or individual	
Licensee type (Please circle as appropriate)	Person    Company/LLP    Partnership    Trust    Other
Company registration number (Complete if the applicant is a company incorporated in the UK)	
Local branch name (if applicable)	
Business address:	
Postcode:	
Nature of business:	
Website:	

You may make an application on behalf of several local branches of the same organisation which are based in or operating mainly within the Yorkshire Dales National Park.

Please list other joint applicants here:

2	
3	
4	

## About you

Name of person making the application:	
Job title or role:	
Correspondence address: (if different from business address)	
Postcode:	
Telephone number:	
Email address:	

Which logo(s) would you be interested in using?



Please outline how you intend to use the logo(s).

By making this application and entering into the licence agreement to use the five National Park logos, I understand and undertake to adhere to the following terms and conditions:

- About the five National Park logos
  - They represent the *place* and area a locator only
  - They are not a quality mark
  - They do not represent an endorsement, funding or any other support by the organisation, the Yorkshire Dales National Park Authority.
- Who can use the logos
  - A business, charity, organisation, group or individual based in or carrying out the substantial part of their work in the Yorkshire Dales National Park, or whose work is substantially Yorkshire Dales National Park-related
  - A business, charity, organisation, group or individual holding an event or activity in or about the Yorkshire Dales National Park.
- The logos are trademarked and have legal protection.
- The logos must be used respectfully and appropriately.
- The logos must not be used in any way which brings the Authority or National Park into disrepute, or which goes against National Park policies or purposes.
- Promotional material or merchandise that bears **only** the National Park logo(s) is not permitted. It must be accompanied by the owner/seller's own logo and made clear who the owner/seller is, that these are not National Park Authority goods, nor Authority-endorsed.
- The logos must not be distorted, altered, cropped or added to. The guidelines for use must be followed.
- The logos are not for resale.
- If the logos are misused, further action may be taken, including the removal of rights.
- There is a £50 fee to register each license agreement with the UK Intellectual Property Office. Once registered, the licence lasts in perpetuity, so this fee is a one-off cost.  
**If you would like to pay by cheque, please enclose a cheque for £50 made out to 'Intellectual Property Office' along with your two forms.**

Signed..... Print name.....

Organisation ..... Date .....

Signed on behalf of the Yorkshire Dales National Park Authority

Signed..... Print name .....

Position..... Date .....